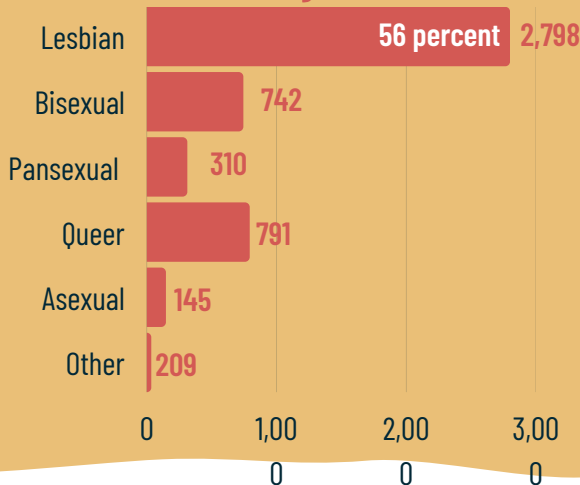


# Key Social Lenses

## Sexuality

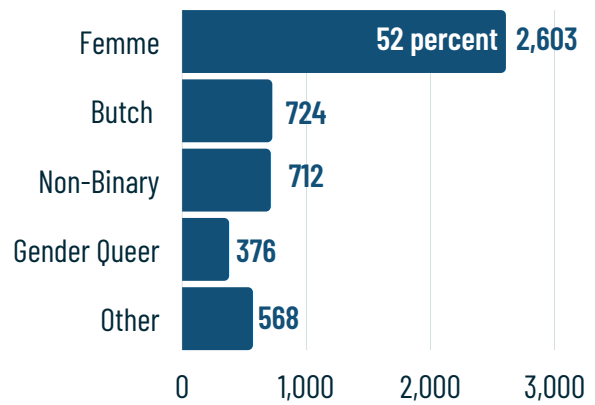


More than one out of two respondents selected 'lesbian/gay woman' as their sexual identity. 'Bisexual' (15 percent) made up a much smaller proportion of the sample than anticipated - possibly because a wider range of sexuality options were offered.

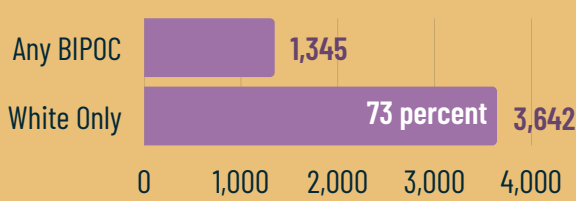
More than one out of two respondents selected 'femme' as their gender identity.

1 in 10 respondents selected 'other' as their gender identity.

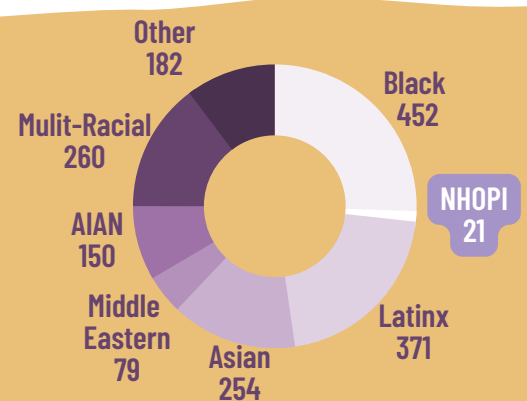
## Gender



## Race

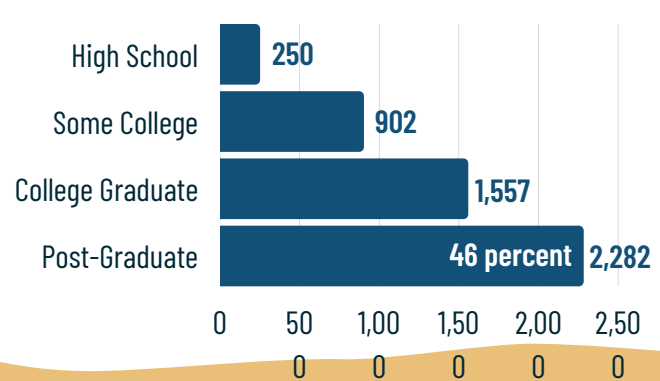


Respondents self-reported, choosing as many as applicable. 1 in 4 respondents were BIPOC. The breakdown of BIPOC selections (in number of respondents) is shown in the pie chart.

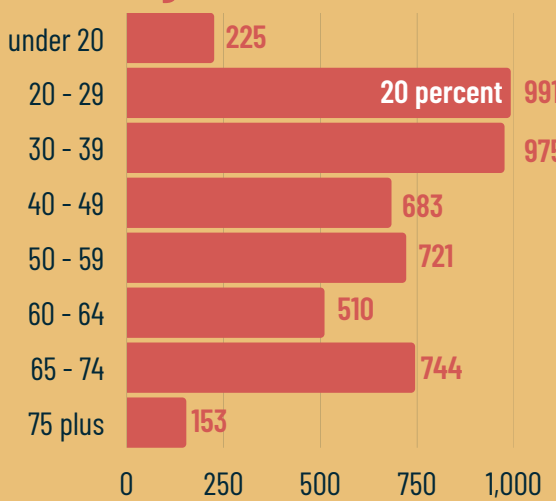


Almost half (46 percent) of the sample hold a post-graduate or professional degree. This is three times higher than in the US in general (14.4 percent). Only 250 respondents (5 percent) had a high school diploma or less: far lower than the national equivalent (36.8 percent).

## Education



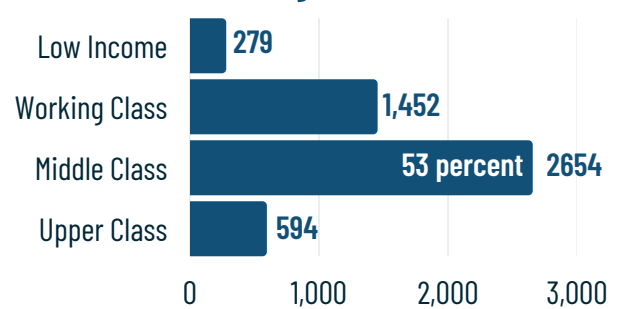
## Age



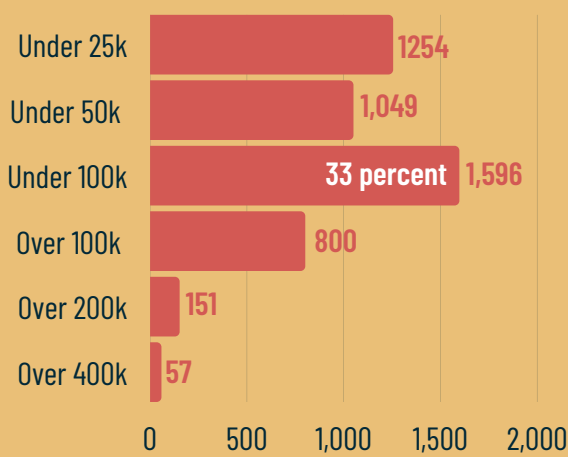
Respondents had to be 18 or older to participate in the survey. The two largest age cohorts in the sample are under thirty and under forty with nearly a 1000 respondents in each. Our sample includes over 900 respondents eligible for Medicare and other social benefits that become available at 65 and older. 153 respondents were 75 and older.

'Family Class' is the self-reported socio-economic status of birth family. Roughly half of respondents selected 'middle class'. 1 in 3 respondents (35%) grew up in a poor/low income or working class family.

## Family Class



## Personal Income



Just under half (47%) of respondents had a personal income of less than \$50,000 per year, with 1 in 4 having an income below \$25,000. The top one percent of personal income earn over \$400,000 a year. In 2020 in the US, the top one percent had an income in excess of \$800,000 - with significant differences by ferences by state.te.

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## Region

